How to Install WordPress

Using cPanel and FileZilla

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This article is written by Jeff McLeod. To get more articles, blog posts, files and freebies like this go to <http://jeffmcleod.ca>. You’ll find all sorts of stuff on how to get your internet marketing rocking!

In this article I’m talking about:

1. Downloading WordPress
2. Uploading it to your site
3. Setting up the database
4. Configuring your wordpress installation
5. Logging into wordpress

This is my little list of things I think you should download and how I think you should configure them. To understand my thinking watch the video at http://jeffmcleod.ca showing you how and why I choose all of this. Also you can download all of these plug-ins in one file from the website.

1. Download Wordpress
   1. Google “download wordpress”
   2. It’s free
   3. I am sticking to 2.9.2 for now (you can download this from me at <http://jeffmcleod.ca> )
2. Upload WordPress to your site
   1. Log in to FTP site
   2. I like to use FileZilla, but do as you please
   3. Copy entire folder contents onto FTP
   4. I recommend the root folder
   5. If you use a deeper folder it will be in all of your URLs (ie www.yourdomain.com/downloads/stuff/wordpress/…, not cool)
      1. Also, you won’t be able to post any pages to the homepage)
   6. Rename folder to whatever you want (ie blog, membership)
3. Set-up Database
   1. Log in to cPanel
   2. Go to mySQL Databases
   3. Create new database
   4. I use the folder name, you can use whatever you want
   5. Create new user
   6. At this stage I always use admin
   7. Add user to database
4. Configure WordPress installation
   1. Go to the URL you uploaded your Wordpress file
   2. Start config process, log in (remember your database name and user name will have your ftp log-in name in front “ftplogin\_databasename” and “ftplogin\_username”
   3. Make sure to copy your new password
5. Logging in to WordPress
   1. Paste your new password
   2. IMMEDIATELY change it
   3. Set-up all your plug-ins (go to <http://jeffmcleod.ca> to see a video on all the best plug-ins for business, and how to optimize their config for effectiveness)

You can get a copy of WordPress 2.9.2 with all my recommended plug-ins in one file (so you don’t have to download each individually) at <http://jeffmcleod.ca>